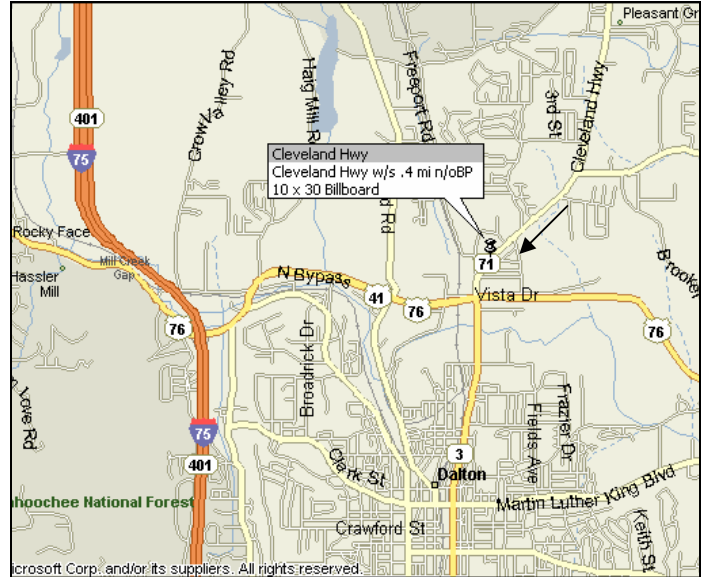




Outdoor Advertising

Cleveland Hwy, Dalton, GA 30721



Board #123C/D Cleveland Hwy w/s .4 mi n/o North Bypass s/b

- Reads to traffic heading south into Dalton.
- Location is within a mile or less of many fast food and sit down restaurants, as well as c-stores, auto sales and repair, grocery stores, and hundreds of businesses around the rapidly expanding area at Cleveland Hwy, Glenwood Ave, and the North Bypass.
- Location is less than 1/2 mile from the country club, allowing the advertiser to reach wealthy and affluent prospects with high disposable incomes, as well as business owners and decision makers.
- Dalton is said to have one of the highest per capita concentrations of millionaires in the country.
- This is the shortest and most used route between Cleveland, TN and Dalton.

MARKET: DALTON, GA / WHITFIELD COUNTY	MKT POPULATION: CITY: 27,912 COUNTY: 83,525	DAILY TRAFFIC / D.E.C.: 34,035 / 22,803
SIZE: 10 X 30 / 300 S.F.	ILLUMINATION: YES	COMMENTS:

423-267-6300 1-800-310-8313