



Outdoor Advertising

**BILLBOARD LOCATION PROFILE**

**3480 Amnicola Highway, Chattanooga, TN 37406**



**Board # 147A Amnicola Hwy e/s .25 mi n/o Wisdom St f/n s/b**

- Reads to inbound traffic approaching Downtown, UTC, hospitals
- One of Chattanooga’s busiest roads and broadest base of demographics
- Traffic origins include Hixson, Hwy 153, Hwy 58, and the Northgate Mall area
- Amnicola Hwy is a major artery connecting downtown and the northeast part of the city
- Nearby activities include the Chattanooga Police Services Center (main Police station), Fire Administration Building, convenience stores, fast food, manufacturing.
- Located near the Tennessee Riverpark and Chattanooga State Technical College

<b>MARKET:</b> CHATTANOOGA, TN	<b>MSA POPULATION(18+):</b> 357,612	<b>DAILY TRAFFIC / D.E.C.:</b> 37,843 / 26,111
<b>SIZE:</b> 10’6” X 36’ / 378 S.F.	<b>ILLUMINATION:</b> YES	<b>COMMENTS:</b> Lat: 35.08470 N Lon:-85.26210 W

423-267-6300 1-800-310-8313

Tennessee Alabama Georgia Kentucky