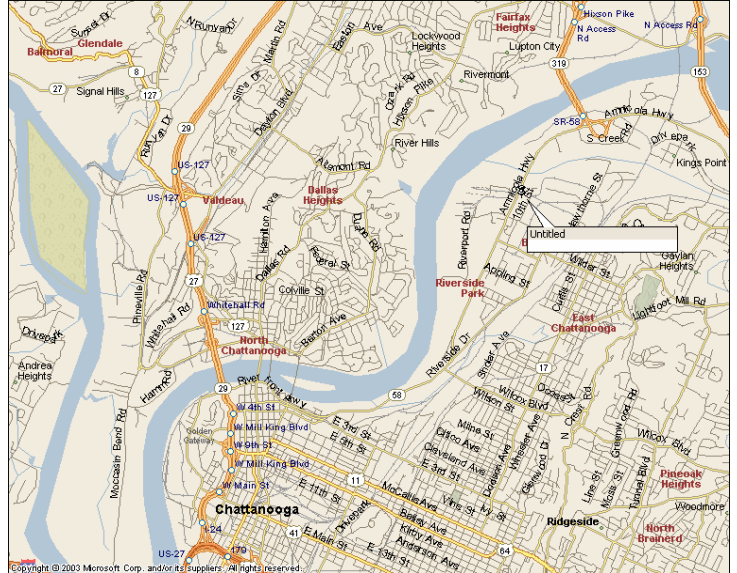




Outdoor Advertising

BILLBOARD LOCATION PROFILE

3480 Amnicola Highway, Chattanooga, TN 37406



Board # 147A Amnicola Hwy e/s .25 mi n/o Wisdom St f/n s/b

- Reads to inbound traffic approaching Downtown, UTC, hospitals
- One of Chattanooga’s busiest roads and broadest base of demographics
- Traffic origins include Hixson, Hwy 153, Hwy 58, and the Northgate Mall area
- Amnicola Hwy is a major artery connecting downtown and the northeast part of the city
- Nearby activities include the Chattanooga Police Services Center (main Police station), Fire Administration Building, convenience stores, fast food, manufacturing.
- Located near the Tennessee Riverpark and Chattanooga State Technical College

MARKET: CHATTANOOGA, TN	MSA POPULATION(18+): 357,612	DAILY TRAFFIC / D.E.C.: 37,843 / 26,111
SIZE: 10’6” X 36’ / 378 S.F.	ILLUMINATION: YES	COMMENTS: Lat: 35.08470 N Lon:-85.26210 W

423-267-6300 1-800-310-8313

Tennessee Alabama Georgia Kentucky