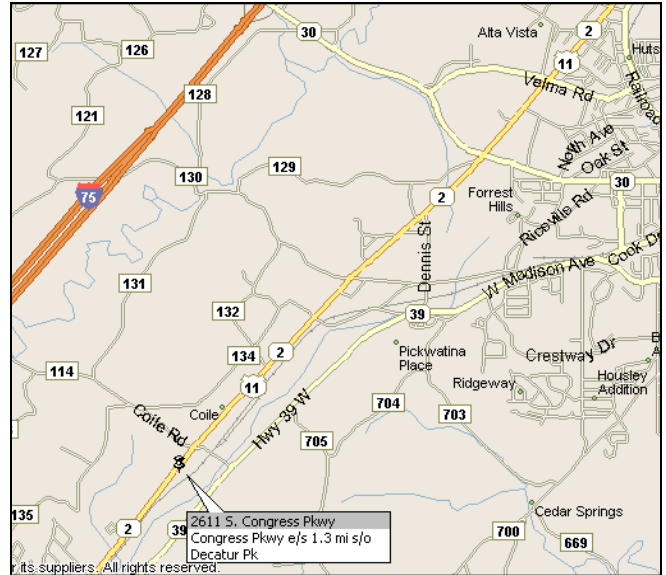




Outdoor Advertising

2611 S. Congress Pkwy (US 11), Athens, TN 37303



Board # 148A (left) & B (right) / US 11 S / e/s 1.3 mi s/o Decatur Pk s/b



A&B Combined

- Congress Pkwy is Athens' fastest growing commercial area.
- Located just south of McMinn Cnty High School.
- Reach affluent consumers near upscale housing
- Traffic destinations include Riceville (5 miles), Calhoun (10 miles), Charleston (12 miles), and Cleveland (18 miles).
- Can be split with another advertiser as side by side unit or combined to make the largest non-interstate billboard in Athens.
- A is left; B is right

MARKET: ATHENS, TN	MKT POPULATION: 27,511	DAILY TRAFFIC / D.E.C.: 15,963 / 11,015
SIZE: 12 X 48 / 576 S.F. (2) 12 x 24 / 288 S.F.	ILLUMINATION: YES	COMMENTS: LAT: 35.438300N LON: -84.639700W

www.lafoyoutdoor.com

423-267-6300

1-800-310-8313

Tennessee

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