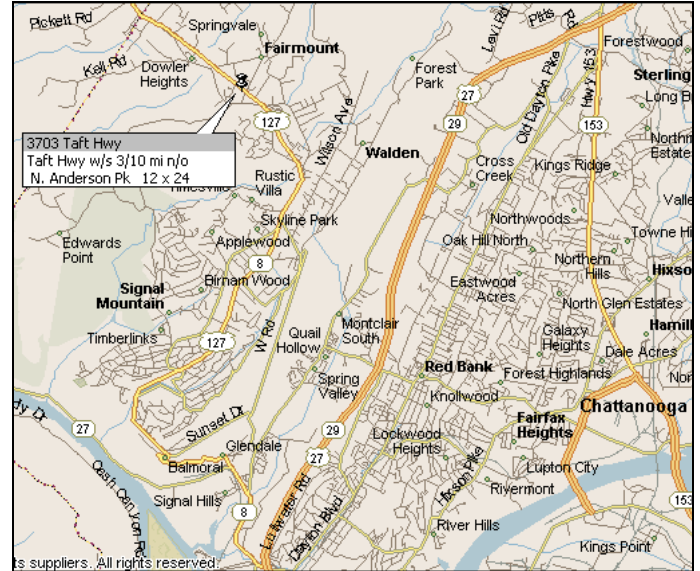




Outdoor Advertising

3703 Taft Hwy, Signal Mountain, TN 37377



Board # 150B Taft Hwy w/s 3/10 mi n/o N. Anderson Pk f/n s/b

- **Inbound to Signal Mountain**
- **Signal Mountain is one of Chattanooga’s most affluent communities**
- **Captive audience with high disposable incomes**
- **Located at Dollar General across from Waycrazy’s BBQ and Favorite Market C-store, beside the only car wash on the mountain**
- **Very close to new Signal Mountain Middle High School**
- **Town of Walden has the 3rd highest median household income (\$68,977) of Hamilton County’s 10 municipalities; Town of Signal Mountain is 4th (\$66,900)**

MARKET: SIGNAL MTN. / WALDEN 13,389	PDM POPULATION(18+): HAMILTON COUNTY 232,178	DAILY TRAFFIC / D.E.C.: 8,133 / 5,611
SIZE: 12 X 24 / 288 S.F.	ILLUMINATION: YES	COMMENTS: LAT: 35.174880 LON: -85.329396

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